

VR Therapy and Rehabilitation Systems

ANMD-MRS19-188 · Extended Reality & Digital Experience

A Global Sustainability Due Diligence & Market Research Study

History 2020–2024 · Base Year 2025 · Forecast 2025–2032 · Outlooks 2035 / 2040 / 2050 · Currency US\$

WHY THIS REPORT

VR therapy and rehabilitation systems deliver clinical treatment through immersive experiences — for physical rehabilitation, neuro and cognitive recovery, and mental-health conditions like anxiety, phobias and PTSD. Combining engaging virtual environments with clinical protocols and outcome tracking, they make therapy more motivating and measurable. This decision-grade study sizes the global market three ways — value, systems deployed and patient sessions — across therapy area, care setting, application and end-user, across seven regions and four scenarios to 2032, with outlooks to 2050.

SUSTAINABILITY & SDG IMPACT — THE ANMD LENS

Sustainability here is health and access — social rather than environmental. VR therapy can widen treatment access and improve outcomes, while raising equity, evidence and data-governance questions that responsible design must address.

Mapped Sustainable Development Goals:

SDG 3 Good Health	SDG 9 Industry & Innovation	SDG 10 Reduced Inequalities
-----------------------------	---------------------------------------	---------------------------------------

Measurable sustainability outcomes assessed:

- Improved engagement, adherence and clinically-validated outcomes
- Objective progress data and expanded access
- Home and tele-rehab reach for underserved patients
- Health equity and access, clinical-evidence integrity and patient-data privacy as material risks

Framework alignment: Double materiality mapped to GRI, SASB, ISSB, TCFD, TNFD, CSRD and the EU Taxonomy, with greenwashing and SDG-washing screens applied throughout.

WHAT'S INSIDE AT A GLANCE

53 Chapters	9 Report Parts	7 Regions Covered	40+ Country Markets
2025–32 Forecast Horizon	4 Forward Scenarios	25+ Companies Profiled	5 SDGs Mapped

REPORT COVERAGE

Geographic scope: North America, Europe, Asia Pacific, Latin America, Africa, Middle East and Rest of World — with named country intelligence. North America is the clinical leader (United States) on FDA-authorised VR therapeutics and emerging reimbursement; Europe scales on national-health integration; Asia Pacific is the fastest-growing engine on ageing-rehab needs; other regions assessed on their own merits.

MARKET OVERVIEW

From research to reimbursed, clinically-validated treatment.

VR therapy is moving from research to reimbursed, clinically-validated treatment. Demand is driven by mental-health need, rehabilitation engagement and tele-rehab access, against reimbursement and clinical-evidence burden, clinician-workflow integration and patient comfort. The market is read three ways — value, systems deployed and patient sessions — and forecast under four scenarios, each region reported separately.

- **North America leads clinical adoption** — FDA-authorised VR therapeutics, mental-health demand and emerging reimbursement
- **Europe scales on health systems** — national-health integration of rehabilitation and mental-health VR
- **Asia Pacific grows fastest** — Japan, China and South Korea, on ageing-rehab needs and digital-health investment
- **Clinical validation is the differentiator** — trial-backed efficacy and outcome data separate reimbursable VR therapeutics from wellness apps

REGIONAL OUTLOOK

Across seven reporting regions, the report separates deployment leaders from high-growth and emerging markets — each profiled in full rather than aggregated into Rest of World.

Region	Stage	Lead Country Markets & Drivers
North America	Clinical leader	United States, Canada — FDA-authorised VR therapeutics, reimbursement
Europe	Health-system scale	Germany, France, United Kingdom, Netherlands — national-health integration
Asia Pacific	Fastest growth	China, Japan, South Korea, India — ageing-rehab, digital-health investment
Middle East	Strategy-led	Saudi Arabia, UAE — digital strategy, sovereign investment, smart projects
Latin America	Emerging	Brazil, Mexico — enterprise pilots, training adoption
Africa	Frontier	South Africa, Kenya — early enterprise and training adoption

KEY MARKET DRIVERS & RESTRAINTS

Drivers	Restraints
• Mental-health & access demand • Rehabilitation engagement & adherence • FDA-authorised VR therapeutics • Tele-rehab & home-based access • Objective outcome-measurement	• Reimbursement & clinical-evidence burden • Clinician training & workflow integration • Device cost & hygiene in clinics • Patient comfort & cybersickness • Regulatory & validation requirements

SEGMENTATION SNAPSHOT

By Therapy Area	Physical rehab · neuro / cognitive · mental-health VR
By Care Setting	Clinic / hospital · home-based · tele-rehab
By Application	Clinic / hospital · home-based · tele-rehab
By End User	Hospitals · clinics · payers · patients / home
By Business Model	Hardware sale · SaaS · data · managed service
By Scale	Pilot · departmental · enterprise / national-scale

TABLE OF CONTENTS — PARTS & CHAPTERS

The full report is organised into nine parts across 53 chapters, listed below. Detailed sub-headings, country tables and directories are provided in the full report.

Part I — Report Foundation, Discovery and Strategic Intelligence

- › Chapter 1. Scope, Methodology and Report Architecture
- › Chapter 2. Industry Discovery Summary — VR Therapy and Rehabilitation Systems
- › Chapter 3. Executive Intelligence and Decision Dashboard
- › Chapter 4. Strategic Findings, Materiality and Investment Verdict Preview

Part II — Market Intelligence, Sizing, Forecasting and Segmentation

- › Chapter 5. Industry Overview and Market Evolution
- › Chapter 6. Market Dynamics
- › Chapter 7. Global Market Size and Forecast, 2020–2032
- › Chapter 8. Market Segmentation Analysis
- › Chapter 9. End-User and Demand-Side Intelligence
- › Chapter 10. Pricing, Cost and Commercial Model Intelligence

Part III — Regional and Country Intelligence

- › Chapter 11. Global Regional Intelligence Framework
- › Chapter 12. North America Market Intelligence
- › Chapter 13. Europe Market Intelligence
- › Chapter 14. Asia Pacific Market Intelligence
- › Chapter 15. Latin America Market Intelligence
- › Chapter 16. Africa Market Intelligence
- › Chapter 17. Middle East Market Intelligence
- › Chapter 18. Rest of World Market Intelligence

Part IV — Technology, Innovation and Category-Specific Intelligence

- › Chapter 19. Technology Landscape and Architecture
- › Chapter 20. Emerging and Next-Generation Technology Intelligence
- › Chapter 21. Category-Specific Intelligence Module
- › Chapter 22. Research, Innovation and Funding Landscape

Part V — Company, Competition, Patent and Project Intelligence

- › Chapter 23. Competitive Landscape
- › Chapter 24. Company Profiles
- › Chapter 25. Mergers, Acquisitions, Partnerships and Ecosystem Intelligence
- › Chapter 26. Patent Landscape and Intellectual Property Intelligence
- › Chapter 27. Project, Deployment and Case-Study Intelligence

Part VI — Sustainability, ESG, SDG, Climate and Natural-Capital Intelligence

- › Chapter 28. Sustainability Intelligence Suite
- › Chapter 29. ESG Intelligence and Double Materiality
- › Chapter 30. ESG and Sustainability Framework Alignment
- › Chapter 31. SDG Intelligence
- › Chapter 32. Carbon, Net-Zero and Climate-Mitigation Intelligence
- › Chapter 33. Water, Biodiversity and Natural-Capital Intelligence
- › Chapter 34. Circular Economy and Resource-Security Intelligence
- › Chapter 35. Social Impact, Human Capital and Community Intelligence
- › Chapter 36. Climate Risk, Adaptation and Resilience Intelligence

Part VII — Supply Chain, Policy, Legal, Economics and Finance

- › Chapter 37. Value Chain, Supply Chain and Geopolitical Intelligence
- › Chapter 38. Policy, Regulation and Incentive Intelligence
- › Chapter 39. Legal, Contracting and Risk-Allocation Intelligence
- › Chapter 40. Unit Economics, CAPEX, OPEX and Return Analysis
- › Chapter 41. Investment, Sustainable Finance and Bankability Intelligence

Part VIII — Scenario, Future Intelligence and Final Due Diligence Verdict

- › Chapter 42. Scenario Analysis and Future Intelligence
- › Chapter 43. Sustainability Due Diligence Framework and Data-Room Index
- › Chapter 44. Risk Register, RAG Rating and Anti-Greenwashing Screen
- › Chapter 45. Bottom-Line Verdict and Strategic Recommendations
- › Chapter 46. Implementation Roadmap and Stakeholder Playbooks

Part IX — Annexes, Directories and Reference Material

- › Chapter 47. Methodology Annex
- › Chapter 48. Corporate Directory and Company Intelligence Annex
- › Chapter 49. Patent Directory and Patent Intelligence Annex
- › Chapter 50. Project Intelligence Annex
- › Chapter 51. Forecast Annex
- › Chapter 52. Sustainability KPI Annex
- › Chapter 53. Reference Annexes

COMPETITIVE & INVESTMENT SNAPSHOT

The competitive field spans VR-telehealth platforms, medical-device and neuro-rehab specialists, and prescription VR-therapeutics developers. Deal activity — M&A, technology acquisition and platform expansion — signals a market consolidating around scalable, bankable, deployment-ready solutions.

Representative players profiled in the full report:

XRHealth Inc. · Penumbra, Inc. · MindMaze SA · Karuna Labs, Inc. · AppliedVR, Inc. · and further profiled VR-therapeutics and neuro-rehab players

Investment intelligence: venture, infrastructure, development, climate and blended finance, green bonds and sustainability-linked loans — culminating in a bankability assessment and a clear investment verdict.

KEY QUESTIONS THIS REPORT ANSWERS

- ? How large is the global VR therapy market, and how fast will it grow to 2032?
- ? Which regions, therapy areas and care settings offer the strongest risk-adjusted opportunity?
- ? How do clinical validation, reimbursement and outcome data change adoption?
- ? Who leads, and where is the competitive and patent white space?
- ? Is the investment case bankable — and under what conditions?
- ? How does the category align with the SDGs, health equity and clinical-evidence integrity?

WHY ANMD — THE DIFFERENCE

Most market studies stop at tonnes and revenue. This report is built as a sustainability due diligence instrument — fusing market sizing with ESG, SDG, climate, carbon-integrity and natural-capital intelligence and a decision-ready bankability verdict in a single architecture.

- **Triangulated sizing** — every market read three ways (value (US\$), systems deployed and patient sessions) so value, capacity and volume views reconcile rather than conflict.
- **Region-honest forecasting** — Latin America, Africa and the Middle East reported in full, never hidden inside Rest of World, every forecast resolved to the 2025 base year.
- **Integrated evidence base** — company, patent and project databases linked to the analysis, with published-filing patents and FTO treated as an indicator, not a legal conclusion.
- **No-fabrication discipline** — every estimate carries a data-confidence rating and disclosed sources; gaps are flagged for further diligence, never filled with invented numbers.
- **Anti-greenwashing rigour** — SDG-washing and greenwashing screens plus claim-substantiation checks built into the ESG and project analysis.
- **Decision-first structure** — 9 Parts and 53 Chapters culminating in stakeholder playbooks and a clear, conditions-based investment verdict.

WHO SHOULD BUY THIS REPORT

Investors and venture / PE funds, hospitals and clinics, payers and health systems, VR-therapeutics and medical-device developers, clinicians, policymakers, lenders and ESG teams, plus strategic corporate planners and decision-makers.

Access the Full Report

The complete report delivers all 53 chapters in full, with every sub-heading, country table, company and patent directory, forecast model and due diligence checklist.

Purchase at www.anewmarketdynamics.com · Standard & Premium licences · Single-Site (SSL) and Global-Site (GSL) options at checkout.

Want the Complete Detailed Table of Contents?

This prospectus lists the nine parts and 53 chapters. The complete detailed table of contents — every sub-heading, country table, exhibit, company and patent directory and annex — is available on request to registered users. To receive it, register with your official company email at www.anewmarketdynamics.com. The full detailed table of contents will be sent directly to your registered company email address.