

Port Optimization Software

ANMD-MRS22-215 · Marine AI Solutions

A Global Sustainability Due Diligence & Market Research Study

History 2020–2024 · Base Year 2025 · Forecast 2025–2032 · Outlooks 2035 / 2040 / 2050 · Currency US\$

WHY THIS REPORT

Port optimisation software brings AI-driven scheduling, berth planning and yard orchestration to terminals, turning congested, manually-coordinated operations into data-driven, optimised flows. Purpose-built systems — terminal operating systems, berth-planning engines and yard / equipment optimisation — are engineered so that port authorities and terminal operators raise throughput, cut vessel turnaround and reduce emissions. The pay-off is measurable: higher moves-per-hour, lower truck and vessel idling, reduced congestion and improved asset utilisation. This decision-grade study sizes the global market three ways — value, platform seats/licences and terminals covered — across segmentation, seven regions and four scenarios to 2032, with outlooks to 2050.

SUSTAINABILITY & SDG IMPACT — THE ANMD LENS

The sustainability case is the report's backbone. Beyond throughput, port optimisation software delivers measurable reduced vessel and truck idling emissions, lower congestion, and improved asset efficiency, while optimised flows strengthen the port-decarbonisation story. The analysis applies double materiality, maps outcomes to GRI, SASB, ISSB, TCFD, TNFD, CSRD and the EU Taxonomy, and Cyber-security, workforce transition, vendor lock-in and green-claim substantiation are treated as material risks — with greenwashing and SDG-washing screens applied throughout.

Mapped Sustainable Development Goals:

SDG 9 Industry & Infrastructure	SDG 11 Sustainable Cities	SDG 13 Climate Action
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Measurable sustainability outcomes assessed:

- Reduced port congestion and idle emissions
- Higher terminal throughput and efficiency
- Smarter, lower-impact landside logistics
- Integration and data-sharing governance as material risks

Framework alignment: Double materiality mapped to GRI, SASB, ISSB, TCFD, TNFD, CSRD and the EU Taxonomy, with greenwashing and SDG-washing screens applied throughout.

WHAT'S INSIDE AT A GLANCE

53 Chapters	9 Report Parts	7 Regions Covered	40+ Country Markets
2025–32 Forecast Horizon	4 Forward Scenarios	25+ Companies Profiled	3 SDGs Mapped

REPORT COVERAGE

Geographic scope: North America, Europe, Asia Pacific, Latin America, Africa, Middle East and Rest of World — with named country intelligence. Europe and Asia Pacific lead smart-port deployment; North America scales terminal automation; the Middle East invests in greenfield ports; other regions on their own merits.

MARKET OVERVIEW

From manual scheduling to AI-optimised, congestion-aware port operations.

Port optimisation is moving from siloed scheduling to AI-orchestrated terminal operations. Demand is driven by the convergence of supply-chain resilience, port-decarbonisation mandates and throughput pressure, supported by maturing smart-port programmes across Europe, Asia Pacific and North America. The market is read three ways — value, platform seats/licences and terminals covered — and forecast under four scenarios (conservative, base, accelerated and disruption), each region reported separately.

- **Europe leads early commercialisation** — anchored by Finland, Denmark, the Netherlands and Germany, where smart-port platforms, automated terminals and berth-optimisation tooling are most advanced.
- **Asia Pacific is the scale engine** — with China, Singapore, Japan, South Korea and Australia combining the world's largest container ports with strong automation and efficiency drivers.
- **North America is accelerating** — supported by port-modernisation funding, congestion-relief programmes and terminal-automation investment.
- **System and deployment segment the value** — across terminal-operating, berth-planning and yard / equipment systems, and across on-premise, cloud / SaaS and hybrid deployments, each with distinct economics.

REGIONAL OUTLOOK

Across seven reporting regions, the report separates commercialisation and supply leaders from high-growth and emerging markets — each profiled in full rather than aggregated into Rest of World.

Region	Stage	Lead Markets & Drivers
Europe	Commercial leader	Norway, UK, Finland, Netherlands — class guidance, autonomy trials, smart-port & decarbonisation drivers
Asia Pacific	Scale engine	China, Japan, South Korea, Singapore, Australia — shipbuilding base, port efficiency, fleet scale
North America	Accelerating	United States, Canada — coast-guard & defence programmes, port modernisation, maritime-AI ventures
Latin America	Emerging	Brazil, Chile — ports, fisheries and offshore-energy adoption
Africa	Frontier	South Africa, Kenya, Morocco — port development, fisheries protection, blended finance
Middle East	Frontier	Saudi Arabia, UAE, Israel — port investment, maritime security, sovereign capital

KEY MARKET DRIVERS & RESTRAINTS

Drivers	Restraints
<ul style="list-style-type: none"> • Supply-chain resilience & throughput pressure • Port-decarbonisation & emissions mandates • Terminal-automation & equipment integration • Congestion-relief & turnaround-time savings • Optimisation-AI, digital-twin & IoT gains 	<ul style="list-style-type: none"> • Legacy-system integration & data silos • High upfront automation & change cost • Labour relations & workforce transition • Cyber-security & operational-continuity risk • Interoperability across port-community systems

SEGMENTATION SNAPSHOT

By System	Terminal operating system · berth planning · yard / equipment
By Deployment	On-premise · cloud / SaaS · hybrid
By Application	Scheduling & planning · optimisation AI · predictive analytics
By End User	Port authorities · terminal operators · shipping lines · logistics
By Business Model	Software licence · SaaS · per-terminal · outcome-based
By Scale	Pilot · terminal rollout · port-wide platform

TABLE OF CONTENTS — PARTS & CHAPTERS

The full report is organised into nine parts across 53 chapters, listed below. Detailed sub-headings, country tables and directories are provided in the full report.

Part I — Report Foundation, Discovery and Strategic Intelligence

- › Chapter 1. Scope, Methodology and Report Architecture
- › Chapter 2. Industry Discovery Summary — Port Optimization Software
- › Chapter 3. Executive Intelligence and Decision Dashboard
- › Chapter 4. Strategic Findings, Materiality and Investment Verdict Preview

Part II — Market Intelligence, Sizing, Forecasting and Segmentation

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- › Chapter 6. Market Dynamics
- › Chapter 7. Global Market Size and Forecast, 2020–2032
- › Chapter 8. Market Segmentation Analysis
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Part III — Regional and Country Intelligence

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- › Chapter 20. Emerging and Next-Generation Technology Intelligence
- › Chapter 21. Category-Specific Intelligence Module
- › Chapter 22. Research, Innovation and Funding Landscape

Part V — Company, Competition, Patent and Project Intelligence

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- › Chapter 48. Corporate Directory and Company Intelligence Annex
- › Chapter 49. Patent Directory and Patent Intelligence Annex
- › Chapter 50. Project Intelligence Annex
- › Chapter 51. Forecast Annex
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- › Chapter 53. Reference Annexes

COMPETITIVE & INVESTMENT SNAPSHOT

The competitive field spans terminal-operating-system specialists, established port-equipment manufacturers, and smart-port innovators.

Representative players profiled in the full report:

Navis (Kaleris LLC) · Kalmar Corporation · Konecranes Plc · ABB Ltd · Awake.AI Oy · and 20+ further profiled players across terminal-automation and port-optimisation innovators.

Investment intelligence: venture, infrastructure, development, climate and blended finance, green bonds and sustainability-linked loans — culminating in a bankability assessment and a clear, decision-ready investment verdict.

KEY QUESTIONS THIS REPORT ANSWERS

- ? How large is the global port optimization software market, and how fast will it grow to 2032?
- ? Which regions, countries and segments offer the strongest risk-adjusted opportunity?
- ? How does AI optimisation change port throughput value versus manual terminal planning?
- ? Who leads, and where is the competitive and patent white space?
- ? Is the investment case bankable — and under what conditions?
- ? How does the category align with the SDGs, circular-economy and resource-security and disclosure regulation?

WHY ANMD — THE DIFFERENCE

Most market studies stop at units and revenue. This report is built as a sustainability due diligence instrument — fusing market sizing with ESG, SDG, climate, water and natural-capital intelligence and a decision-ready bankability verdict in a single architecture.

- **Triangulated sizing** — every market read three ways (value, platform seats/licences and terminals covered) so value-led and volume-led views reconcile rather than conflict.
- **Region-honest forecasting** — Latin America, Africa and the Middle East reported in full, never hidden inside Rest of World, every forecast resolved to the 2025 base year.
- **Integrated evidence base** — company, patent and project databases linked to the analysis, with published-filing patents and FTO treated as an indicator, not a legal conclusion.
- **No-fabrication discipline** — every estimate carries a data-confidence rating and disclosed sources; gaps are flagged for further diligence, never filled with invented numbers.
- **Anti-greenwashing rigour** — SDG-washing and greenwashing screens plus claim-substantiation checks built into the ESG and project analysis.
- **Decision-first structure** — 9 Parts and 53 Chapters culminating in stakeholder playbooks and a clear, decision-ready investment verdict.

WHO SHOULD BUY THIS REPORT

Investors and maritime-tech / PE funds, port and terminal operators, shipping lines and logistics providers, OEMs and integrators, regulators and lenders, and strategic corporate planners and decision-makers.

Access the Full Report

The complete report delivers all 53 chapters in full, with every sub-heading, country table, company and patent directory, forecast model and due diligence checklist.

Purchase at www.anewmarketdynamics.com · Standard & Premium licences · Single-Site (SSL) and Global-Site (GSL) options at checkout.

Want the Complete Detailed Table of Contents?

This prospectus lists the nine parts and 53 chapters. The complete detailed table of contents — every sub-heading, country table, exhibit, company and patent directory and annex — is available on request to registered users. To receive it, register with your official company email at www.anewmarketdynamics.com. The full detailed table of contents will be sent directly to your registered company email address.